

Notice of Availability of the Meeting Materials for Cansortium Inc. Annual and Special Meeting

Meeting Date and Time: August 27, 2024, at 9:30 a.m. (Toronto time)

Location: 5540 W. Executive Drive, Ste. 100, Tampa, Florida 33609

Please be advised that the proxy materials for the above noted shareholder meeting (the "**Meeting**") are available for viewing and downloading online. This document provides an overview of these materials, but you are reminded to access and review the management information circular (the "**Circular**") and other meeting materials (the "**Meeting Materials**") available online prior to voting. These materials are available at:

https://investors.getfluent.com

OR

www.sedarplus.ca

Obtaining Paper Copies of the Proxy Materials

Shareholders may request to receive paper copies of the Meeting Materials related to the above referenced meeting by mail at no cost. Requests for paper copies must be received by **August 13, 2024**, in order to receive the paper copy in advance of the Meeting. Shareholders may request to receive a paper copy of the Materials for up to one year from the date the Meeting Materials were filed on <u>www.sedarplus.ca</u>

For more information regarding notice-and-access or to obtain a paper copy of the Meeting Materials you may contact our transfer agent, Odyssey Trust Company, via <u>https://odysseytrust.com/ca-en/help/</u> or by phone at 1-888-290-1175 (toll-free within North America) or 1-587-885-0960 (direct from outside North America).

Notice of Meeting

The resolutions to be voted on at the Meeting, described in detail in the Circular, are as follows:

- (a) election of the directors of Cansortium Inc. for the ensuing year prior to completion of the proposed transaction with RIV Capital Inc. (see pages 34 40 of the Circular);
- (b) election of the directors of Cansortium Inc. for the ensuing year following completion of the proposed transaction with RIV Capital Inc. (see pages 34 40 of the Circular);
- (c) re-appointment of Baker Tilly US, LLP as the auditors of Cansortium Inc. for the ensuing year (see page 40 of the Circular);
- (d) to consider and, if deemed advisable, pass, with or without variation, a special resolution, the full text of which is set forth in the Circular, to authorize and approve an amendment to the articles of Cansortium Inc. in order to: (i) create and authorize the issuance of an unlimited number of a new class of non-voting exchangeable shares (the "Exchangeable Shares") having the rights, privileges, restrictions and conditions substantially as set out in Schedule "A" to the Circular; and (ii) restate the rights of the common shares ("Common Shares") and proportionate voting shares ("Proportionate Voting Shares") of Cansortium Inc. to include "coattail" provisions that prohibit the transfer, directly or indirectly, of any Common Shares or Proportionate Voting Shares pursuant

to a take-over bid (as defined in applicable securities legislation) under circumstances in which applicable securities laws would have required the same offer to be made to holders of Exchangeable Shares and make certain other housekeeping changes (see pages 40 – 51 of the Circular); and

(e) any other matters as may properly be brought before the Meeting.

Voting

PLEASE NOTE – YOU CANNOT VOTE BY RETURNING THIS NOTICE To vote your securities, please refer to the instructions on the enclosed Proxy or Voting Instruction Form. Your Proxy or Voting Instruction Form must be received by **9:30 a.m. (Toronto time) on Friday, August 23, 2024**.

PLEASE VIEW THE CIRCULAR PRIOR TO VOTING